



Your opportunity to show your support for newcomer entrepreneurs in Saskatchewan



SPONSORSHIP PACKAGE





Square One and SREDA are excited to announce the 2nd annual Newcomer Entrepreneur of the Year Awards (NEYA). NEYA showcases and shares the successes of business owners who contribute to the economy and overcome the challenges of immigration and adapting to a new business culture.

NEYA is a celebration of not only business excellence, but the diversity of our modern business community through a variety of cultural entertainment groups and a global menu.

WHEN: Tuesday, June 6, 2017 5:00 - 9:00 p.m.

WHERE: The Sheraton Cavalier Hotel, Saskatoon

Why Sponsor?

- Promote your brand and message among local businesses and cultural groups
- Connect with Saskatchewan business owners in all stages of business
- Show your support for newcomer entrepreneurs and their contribution to strengthening and growing the provincial economy





Presenting Sponsor Benefits (1 available)

- Logo recognition on all advertising, print materials and signage before, during and after the event
- Logo recognition on NEYA website with link to your website
- Recognition and promotion on social media
- Verbal recognition of support from emcee
- Opportunity to bring welcome greetings at the event and tell the audience about your company
- Opportunity for on-site signage
- 8 premium tickets for your staff or clients

Investment: \$5,000

Dinner Sponsor Benefits (1 available)

- Logo recognition on all advertising, print materials and signage before, during and after the event
- Logo recognition on NEYA website with link to your website
- Recognition and promotion on social media
- Verbal recognition of support from emcee
- Opportunity for on-site signage
- 4 tickets for your staff or clients

Investment: \$2,000





Award Sponsor Benefits (5 available)

- Logo recognition on all advertising, print materials and signage before, during and after the event
- Logo recognition on NEYA website with link to your website
- Recognition and promotion on social media
- Opportunity to present sponsored award at the event and inform the audience about your company
- 2 tickets for your staff or clients

Investment: \$1,500

Supporting Sponsor Benefits

- Logo recognition on event signage
- Logo recognition on NEYA website with link to your website
- Recognition and promotion on social media
- 2 tickets for your staff or clients

Investment: \$500 (cash or in-kind)





Media Sponsor Benefits

- Logo recognition on all advertising, print materials and signage before, during and after the event
- Logo recognition on NEYA website with link to your website
- Recognition and promotion on social media
- Verbal recognition of support from emcee
- 2 tickets for your staff or clients

Investment: \$3,000 (in-kind)

Video Sponsor Benefits

- Logo recognition on all advertising, print materials and signage before, during and after the event
- Logo recognition on NEYA website with link to your website
- Recognition and promotion on social media
- Verbal recognition of support from emcee
- 2 tickets for your staff or clients

Investment: \$3,000 (in-kind)



Reserve Now!

To commit to a sponsorship, discuss a customized sponsorship/partnership opportunity or obtain more information please contact:

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To learn more about SREDA, visit: SREDA.com

To learn more about Square One, visit: squareonesask.ca

